



# STCFC NEWS

Steining Town CFC Women's Team News Announcement

July 2021

## STCFC Women's Team Partner With Missing People UK Charity

Steining Town CFCs Womens Team have partnered up with national charity Missing People. With the aim of raising awareness, funds and publicity for the charity, the team will be engaging in a new innovative programme.

Every week, STCFC will run a publicity campaign alongside the match fixture, promoting awareness around a missing woman or girl from the area that the opposition team is based. Missing People will run additional promotion through their various digital and social media channels.

We will be doing many other activities throughout the season, so watch this space for more news

### What can you do to make this a success?

You can help up us by doing the following;

- Like and re-post/re-tweet all our social media announcements
- Contact Geoff Balmont on [geoffbalmont@hotmail.com](mailto:geoffbalmont@hotmail.com) if you want to find out more, or want to see how you can get involved further

*"As a community based club, we felt this was a fantastic opportunity to make an impact in our own community as well as those of the teams we play against. Missing People have a fantastic mission and we want to support them in anyway we can*

*- Geoff Balmont*



Steining Town CFC Women's Team

The logo for Missing People features the word "missing" in white lowercase letters with a pink dot above the 'i', and the word "people" in white lowercase letters below it. The background is black.

Registered Charity No. 1020419

Photo Caption

## Offering a lifeline to everyone

Founded in 1993 by sisters Mary Asprey OBE and Janet Newman OBE, Missing People is a UK charity that provides specialist support to people who are or at risk of missing, and the families and friends left behind.

Our free, confidential helpline is available by phone, text and email to support missing children and adults, and their loved ones.

## The Extent of Missing People

**176,000 people** are reported missing to the police every year in the UK, and many people will go missing more than once.

- Nearly 170,000 people were reported missing in over 350,000 missing incidents in 2019- 20
- Adults: nearly 100,000 adults were reported missing in over 137,000 incidents
- Children and young people: over 70,000 children were reported missing in over 215,000 incidents

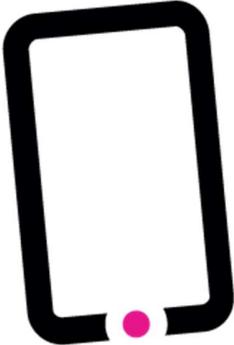
Research suggests, however, that police data used in these figures is likely to be a significant underestimate. Some people will not be reported missing to the police at all, and there are problems with incomplete data on missing people.

## Why do people go missing

People go missing for a wide range of reasons, and there is often more than one cause. Going missing is an indication that someone is struggling for one or more reasons; anything from being unhappy at home or school, to experiencing mental ill-health, to risks around exploitation and grooming. There will often be both push (things pushing someone to leave) and pull (things drawing someone away) factors involved in someone going missing.

The logo for "The Big Tweet for Missing Children" features the words "The Big Tweet" in a large, bold, black font, with "The" in a smaller font size. The word "Big" has a pink dot above the 'i'. Below "The Big Tweet" is the phrase "for Missing Children" in a smaller, bold, black font.

**Someone is reported missing every 90 seconds in the UK, and many more disappearances go unreported. Whether someone you know has gone missing or lost touch, or you yourself have left home and are unsure what to do next, we can help.**

 **runaway  
helpline  
call • txt**  
**116 000**  
**free • confidential**

Free & Confidential

**Our vision is for every missing child and adult, and every loved one left behind, to find help, hope and a safe way to reconnect.**

- A free and confidential helpline, available for missing people and their families;
- Family support, including telephone counselling;
- Runaway Helpline, supporting children and young people who are away or thinking of leaving;
- Supporting missing people with returning and reconnection;
- Receiving anonymous sightings and passing to police;
- Case publicity to help families and police appeal and search for a missing person;